We are a Japanese green tea manufacturer started in 1921 as a green tea plantation farmer. We deliver high quality green tea directly to you.

Traceability

We take strict safety measure (e.g. limiting the use of pesticide) at 120 contracted green tea farmers. The farmers thoroughly take safety standard and follow it by not using unregistrated pesticide.

The farmers are required to take records of cultivation for their green tea plantation, such as what type of fertilizer they used. Tea plantation and its nearby are a where leaves are not plucked yet, we control and monitor the farmers not to spray the pesticide there.

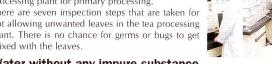


Safety

Raw leaf inspection

Leaves that plucked are sent to crude tea processing plant for primary processing.

There are seven inspection steps that are taken for not allowing unwanted leaves in the tea processing plant. There is no chance for germs or bugs to get mixed with the leaves.



Water without any impure substance

The first step for tea processing is to steam the raw leaves. We filter the water thoroughly in our plant and removes 99.9% of impure substance and steam the leaves with the water.

We make the leaves totally pure by steaming it. (International Quality Standard ISO9001 certified)



As per the second processing step, electrical identification device for removing foreign materials and X-ray inspection device are installed in the processing line.

(mini HACCP certified)







Japanese green tea as a natural additive for sweet and savory foods.



In Japan, green tea is used in a variety of foods including tea-buckwheat noodles, green tea-flavored dumplings, green tea sponge cake and green tea-flavored chocolate.

In addition to tasting delicious, these foods are healthy as they contain the nutrients of green tea in whole form. Japanese green tea is also delicious used like a herb to flavor food, such as bread

Try adding Japanese green tea to your



Shizuoka Prefecture is located in the Pacific coast of midland Japan. The population of 3.8 million and the land of 7,800km², Shizuoka faces Mount Fuji in the north east, the Pacific Ocean in the south and Lake Hamana in the west. Shizuoka, meaning quiet hill in Japanese, has an ideal climate for growing green tea plants and the fresh melted water from Mount Fuji helps to grow great tasting tea leaves. And now over 40% of all Japanese green tea is cultivated and produced in Shizuoka.

AWARDS

By The Ministry of Agriculture and Forestry — 28 times

By The Ministry of International Trade and Industry -1 times

By The Bureau Chief of Agriculture,

Sericulture and Horticulture — 2 times

By The Monde Selection Grand Gold Medal 2008, 2009, 2010 By International Taste & Quality Institute 2009

Superior Taste Award (3stars)





Products

Sasaki Green Tea Co., Ltd stands out by producing a variety of green tea product.

They are Sencha, Bancha, Hojicha, Genmaicha leaves and Sencha, Matcha powders, leaves for tea

The package of tea is available from 100g, we can produce to provide our customers.



国SASAKI GREEN TEA CO..LTD.

[Head Office] 350 Kamiuchida, Kakegawa-City, Shizuoka 436-0012, JAPAN Phone:+81-537-22-6151 Fax:+81-537-22-6150

[Contact Person] Steve Takayanagi

Phone: +81-53-488-1338 E-mail: steve@sasaki-seicha.com

http://www.sasaki-seicha.com

Benefit of Green Tea/

Die Wirkung des Grüntees / Les avantages du thé vert



- It is said that green tea has skin care and skin whitening effect. Green tea contains plenty of vitamin C and E.
- Die Wirkung des Grüntees ist stärker als die von Vitamin E.
- L'efficacité du thé vert est supérieure à celle de la vitamine E.



- Green tea helps to prevent tooth decay.
- Grüntee verhindert Karies.
- Le thé vert apporte une protection contre la carie dentaire.



- Green tea has benefit preventing arterial selerosis, high blood pressure and cerebral apoplexy.
- ■Wirkung des Grüntees auf Arteriosklerose und Bluthochdruck.
- ■Le thé vert est efficace contre l'artériosclérose, la tension et les hémorragies cérébrales.



Green tea also contains Catechin. Catechin is an antioxidant substance that prevents cancer

as well as high blood sugar level. (Catechin is also good for daily diet.)

- Catechin (vom Grüntee) wirkt antikarzinogen.
- La catéchine (contenue dans le thé vert japonais) est un agent anti cancérigène.



- Es gibt sogar eine Veröffentlichung darüber, dass sich die γ -Aminobuttersäure auf die Hirntätigkeit auswirke, und dadurch der Alzheimerschen Demenz vorbeugen könne.
- Il est annoncé que l'acide γ -aminobutyrique agit sur le fonctionnement du cerveau et qu'il est efficace pour la prévention de la maladie d'Alzheimer.



- Caffeine sharpens concentration.
- Koffein erhöht die Konzentrationsfähigkeit und das Urteilsvermögen.
- La théine renforce les capacités de concentration.

E SASAKI GREEN TEA CO., LTD. http://www.sasaki-seicha.com

JAPANESE GREEN TEA VARIETIES

OPEN-AIR CULTIVATION

Steaming

TAMARYOKUCHA(GURICHA)

The processing method for Guricha is same as the one for Sencha. However they skip one last step in the 1st processing called "Seiju", kneading the leaf to make it needle shape. The shape of the leaf will be round or "Magatama" (jelly-bean) like shape. Guricha has fresh aroma and good body taste.

Roasting

KAMAIRICHA

Kamairicha is pan fried while rolling. It lacks the characteristic first-harvest aroma of sencha, but has a light, refreshing taste.

Steaming

UNDER-THE-SHADE CULTIVATION



TENCHA

Tencha leaf is a material that makes Matcha. It is cultivated same way as Gyokuro but, there is no kneading process, only steaming and drying.

SENCHA



The most commonly enjoyed variety of Japanese green tea is sencha. The freshly-picked tea leaves are steamed and then dried as they are rolled. After the leaves have been shaped, they are blended to achieve the best flavor for the consumer.

In general, sencha is green tinged with yellow and has a well balanced combination of aroma, Umami and astringency, providing you with feeling of luxury that increases with the grade of green tea.

(Special grade: 1st hand plucked, High grade: 1st plucked, Medium grade: 2nd plucked.)

FUKAMUSHICHA



The processing of fukamushicha is the same as for sencha, except that for fukamushicha the leaves are steamed two or three times longer. As a result, the leaves become withered, and the color is also darker. However, the taste remains just as "sweet" and moderate, and the fragrance is richer and deeper. Despite the stronger aroma, fukamushicha is gentle on the stomach, and you can drink as many cups as

(Special grade: 1st hand plucked / High grade: 1st plucked / Medium grade: 2nd plucked.)

BANCHA



Bancha is mainly made from leaves plucked during late summer and is produced using the same procedure used for sencha. However, the Umami of bancha is more delicate than that of sencha, containing just enough tannin to offer an astringent, yet light and

Bancha refreshes the palate after meals and is a common preference among the Japanese people as an everyday green tea.

GYOKURO



The finest grade of Japanese green tea, gyokuro is sweet with a unique and mildly astringent aroma and mellow Umami. The tea leaves are cultivated using the ooishita method, which involves shading the young tea leaves from direct sunlight for around 20 days after they first start to appear. This distinctive process inhibits astringency, producing tea leaves with large amounts of "theanine", an amino acid that enhances Umami.

MATCHA



Matcha is a fine powdered green tea commonly used in sadou (the tea ceremony). The young tea leaves are shaded from direct sunlight and steamed in the same way as for gyokuro, then turned into tencha (nonground leaves) by drying without rolling, and finally ground in a stone mill. Its elegant aroma and concentrated sweetness make matcha a sheer pleasure to drink, and as the powder is dissolved in hot water, all of the tea's beneficial nutrients can be

KUKICHA



Kukicha consists of stems and stalks normally discarded in the production of sencha or gyokuro. Kukicha produced from the stalks of gyokuro is known as "karigane" and is highly prized. Kukicha made from either gyokuro or sencha is served in the same way as its base tea. The clear taste and light fragrance are sure to help you wake up feeling refreshed. The leaves also are full of amino acid ("Umami") and other ingredients.

MECHA



At the final stage for processing Sencha, the tea leaf is sifted with coarse mesh net. Mecha is round shape leaf that is dropped from the net at that stage

The leaf has plenty of Umami and strong aroma. You can brew the tea with hot or cold water and still enjoy its zest. The production amount is limited for Mecha and its scarcity is

KONACHA



Konacha (not the ground tea leaves) is the tea served at sushi restaurants, where it is called "agari". It consists of the rejected fine buds and leaves left over from the processing of sencha. Konacha is often used as tea leaf for the tea bag because it has a character of having thick green color when brewed within shorter period of time than other green tea leaves. It is reasonably priced and has strong flavor, and aroma, making it an ideal cooking ingredient.

SENCHA POWDER



Sencha tea leaf is milled by the machine and becomes a Matcha like powder. We call it "Green tea (Sencha) power". The particles of Sencha powder usually are bigger than the one of Matcha and that makes Sencha powder particles not to stick together when the powder is served in the hot water. Sencha powder has stronger astringent taste than Matcha because it has more Catechin. There is an instant green tea powder (Instant Sencha) which Sencha powder and maltodextrin are blended. It has lighter green color and taste. It also has a tendency to be easily dissolved in the cold water.



This fragrant and refreshing Japanese green tea is made by roasting sencha or bancha over a high flame. The roasting process diminishes the tannin and caffeine content of the leaves to suppress astringency and bitterness and draw out fragrance. Houjicha is a warm brown color, and since it has a somewhat mild flavor, is popular with children and the elderly. Low in caffeine, houjicha is also the green tea of choice for infants in Japan.

GENMAICHA



Genmaicha is a richly-flavored Japanese green tea made by mixing roasted rice with sencha or bancha. Before being blended with the tea, the rice is steeped in water and steamed then roasted at a high temperature, and the popped rice stands out white amongst the tea leaves. Genmaicha allows you to enjoy the special savory fragrance of the roasted rice together with the refreshing taste of sencha or bancha. Because of its low caffeine content, genmaicha is recommended for all ages, from children to the elderly.

• Taste chart ... Taste of green tea is divided into four groups and five levels. If the astringency and aroma are stronger, the numeric value will be bigger

Preparing the best Japanese green tea

Pour hot water into a Japanese teacup for each person so that it is 80% full and allow to cool. The ideal temperature for high quality Sencha is about 70°C, while the ideal temperature for average quality Sencha is about 80℃.

Place the tea leaves in the Kyusu teapot. Use 3/4 of a teaspoon (approx. 3g) per person.

Pour the cooled water into the Kyusu teapot and steep. For high quality Sencha, steep for 2 minutes; for average quality Sencha, steep for 1 minute.

Pour little by between the teacups so that the color of the tea is evenly distributed, making sure you pour every last drop from the Kyusu teapot.

Serving the perfect cup of green tea

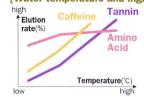
TYPE OF TEA	TEA CUPS	AMOUNT OF TEA	WATER TEMPERATURE	AMOUNT OF WATER	STEEPING TIME
GYOKURO	3	9 g(1/3oz) 3 tsp	60-50℃	80ml 1/3cup	2-3minute
SENCHA(high grade)	3	6 g(1/5oz) 2 tsp	75-70 ℃	180ml 3/4cup	1.5-2minute:
SENCHA(regular) KUKICHA KONACHA MECHA	3	7g(1/4oz) 2 1/3tsp	90-80 ℃	240ml 1cup	30-60second
BANCHA HOUJICHA GENMAICHA	5	15 g(1/2oz) 5 tsp	95℃	720 ml 3 cups	15-30second

*1 cup refers to 1 U.S. cup, or 8 fl oz *1 teaspoon refers to a level spoonful.

The important tips for serving tasty green tea

Bringing out enough taste and aroma from the green tea is a vital part of enjoying Japanese green tea.

[Water temperature and ingredient elution]



When serving Gyokuro or high grade Sencha, use not too hot and lower temperature water in order to bring out more Amino Acid (Umami ingredient) and less Tannin as well as caffeine. This makes the tea less astringent or bitter.

Amino acid in the tea leaf is eluted in the water despite the water temperature difference.

Tannin and caffeine in the tea leaf are eluted more if the temperature is higher.